

ESTTA Tracking number: **ESTTA419010**

Filing date: **07/11/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                        |   |
|------------------------|---|
| Proceeding             | 91199494  |
| Party                  | Defendant<br>True Food, LLC   |
| Correspondence Address | HANI Z SAYED<br>RUTAN & TUCKER LLP<br>611 ANTON BLVD STE 1400<br>COSTA MESA, CA 92626-1931<br>UNITED STATES<br>hsayed@rutan.com, trademarks@rutan.com, ezaskoda@rutan.com |
| Submission             | Withdrawal Of Application   |
| Filer's Name           | Erin R. Zaskoda   |
| Filer's e-mail         | hsayed@rutan.com, trademarks@rutan.com, ezaskoda@rutan.com, madams@rutan.com  |
| Signature              | /Erin R. Zaskoda/   |
| Date                   | 07/11/2011  |
| Attachments            | TRUE THE BEST FOOD FOR YOUR DOG, HONEST. Express Abandonment of Application.pdf ( 2 pages )(20686 bytes )   |

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: True Food, LLC

Serial No: 85/193,728

Filed: December 8, 2010

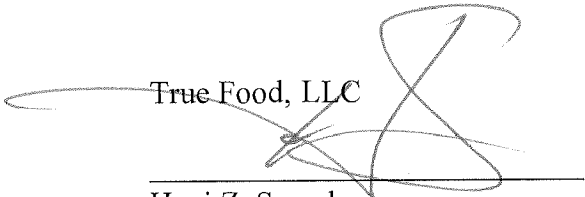
Trademark: TRUE THE BEST FOOD FOR YOUR DOG, HONEST.

EXPRESS ABANDONMENT OF APPLICATION

Pursuant to Trademark Rule 2.135, Applicant, True Food, LLC, hereby withdraws and abandons application Serial No. 85/193,728 for the mark TRUE THE BEST FOOD FOR YOUR DOG, HONEST.

Dated: July 11, 2011

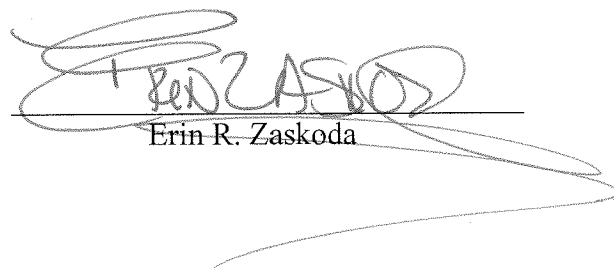
True Food, LLC

  
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Hani Z. Sayed  
Attorney of record

**Certificate of Service**

The undersigned certifies that a true and complete copy of the foregoing **EXPRESS ABANDONMENT OF APPLICATION** has been served upon Opposer on July 11, 2011 by depositing in a box or other facility regularly maintained by FedEx, an express service carrier, or delivering to a courier or driver authorized by said express service carrier to receive documents, a true copy of the foregoing document in sealed envelopes or packages designated by the express service carrier, addressed as stated below, with fees for overnight delivery provided for or paid to:

Kevin G. Smith  
Sughrue Mion, PLLC  
2100 Pennsylvania Avenue, NW  
Washington, DC 20037-3213

  
Erin R. Zaskoda